**An Intro to Frontier’s Websites**

We have 5 Websites for Frontier to differentiate among services/regions/content. Below I will give you an overview of each site to help you understand when each one is used and for what.

**Frontier-U**

Link to Page: <https://www.frontier-u.com/>

Promotes: Internal employee training site

All Frontier employees are given an account when they start their careers with Frontier. Here they can easily access important documents to help make their day-to-day work-lives easier. Additionally, they are provided with training material to help them progress with their careers. We are currently in the process of formatting the website to try develop the best way to present content/lesson plans/quizzes/certificates to employees.

**Frontier SCS**

Link to Page: <https://www.frontierscs.com/>

Promotes: Cross-border, IFF & Customs Brokerage (CAD & US)

This is our site that we use to primarily promote our **cross-border service** from our Itasca (Chicago) office into Canada. We call these services “Canada Ship & Canada Express”.

This site is also used to promote our ability to provide **International Freight Forwarding** services to help companies overseas, find available space on steamship lines and import their goods into the states and Canada.

Additionally, this site discusses our abilities to offer **Customs Brokerage services,** both on the U.S and Canadian side of importing/exporting. For example, one service that we try to sell on the Canadian Brokerage side is the Non-Resident Importer (NRI) program – where we help “Non-Canadian” businesses (who do not have a physical location in Canada) with the process of importing into Canada and selling to Canadians as if they have operations in the country.

**Coutts Courier**

Link to Page: <https://www.couttscourier.ca/>

Promotes: courier services throughout Saskatchewan

Right now, we are in the process of trying to organize it by services “store-to-home/last mile/overnight etc.” but also by region. Coutts Courier is a company that Frontier bought a few years back – people in Saskatchewan know the name “Coutts” which is one of the reasons that we’ve kept it. We need to come up with a plan to slowly phase the name out and transition into Frontier.

**Frontier Courier**

Link to Page: <https://www.frontiercourier.com/>

Promotes: courier services throughout Manitoba & Ontario

Similar to the Coutts site, this website it to promote our courier services. However, its focus is throughout southern Manitoba and Ontario. Again, we are in the process of trying to organize it by services “store-to-home/last mile/overnight etc.” in addition to region.

**Frontier Same Day (Relay)**

Link to Page: <https://www.relaycourier.com/>

Promotes: Same Day Courier services in Saskatchewan

This website is to promote the Same Day service in Saskatchewan (Regina/Saskatoon)