



BOOST YOUR REVENUE BY SELLING INTO CANADA

To increase revenue, consider becoming a **Non-Resident Importer (NRI)** making it easy for Canadians to buy from you.

Being a NRI **reduces costs** and levels the playing field with Canadian competitors, allowing you to sell like you have a Canadian office without a physical presence.

Selling as a NRI to Canada, U.S. businesses should see an **increase in sales of at least 10%** of their American sales.

This number can be broken down into **several key factors**:



Population

American population: 328M
Canadian population: 38M
Canadian population is close to
12% of American



Location

82% live in easily accessible
urban areas
90% live within 100 miles of **U.S.**
border
U.S.A.'s closest trade partner



Internet Usage

91% of Canadians use the
internet daily
87% of Canadians
buy online



Familiarity

Buying power relative to
California
Similar to selling to another
state: costs are similar



Landed Cost Pricing

Develop **per-item-pricing**
that includes: duty
charges, transportation,
customs fees

As a single-source Canadian logistics provider, **Frontier** delivers solutions including line haul, consolidated customs clearance, last-mile LTL and courier delivery as well as return logistics services.